

Commercial News USA®

AMERICAN EXPORTERS SEEKING PARTNERS WORLDWIDE



U.S. Trade Shows:

Commercial News USA Can Help Attract International Buyers

One-third of all the trade shows held worldwide are located in the U.S.

With so many shows – and with increasing competition even within industry categories – show managers and marketers need to be sure they're reaching the most – and best qualified – international attendees and buyers.

Commercial News USA is a proven vehicle for promoting U.S. trade shows. Each issue reaches a quarter million readers in 178 countries.

And each issue includes special advertising and editorial pages that can reinforce a show's international brand and influence both first-time and repeat international buyers.

If you are responsible for cultivating and influencing international buyers for your show, you need to include Commercial News USA in your marketing plans and budget.

Attracting buyers from around the world is important to the success of your trade show, expo, or conference. Reach them in Commercial News USA.

Special Offer:

Full Page at the Half Page Rate

Promote your show in the July-August Issue with a Full Page Ad at the Half Page Rate! Just \$4890 for a Full Page.

Space Close: May 20th

Materials Close: May 27th

Commercial News USA offers special benefits including:

- Prominent ad placement
- Promotion through Commercial Service offices worldwide
- Free writing and design of a news-style advertorial
- Free web banner ad



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