

Commercial News

The Showcase for American-Made Products and Services

USA

Annual Poultry Expo Is Truly International

The world's largest trade show devoted to the poultry and egg industry – the International Poultry Exposition – will draw nearly 4,500 international attendees to the Georgia World Congress Center in Atlanta, January 26-28, 2005.

Industry professionals from 89 nations, 48 U.S. states, and Puerto Rico – including representatives of industry segments such as feed milling, hatcheries, live production, processing, marketing and related support activities – will meet, confer, renew friendships and transact business. In all, over 19,000 are expected to attend the IPE, and funds generated from attendees and exhibitors will help the industry sponsor research grants, educational programs and promotional activities.

The IPE will be preceded on January 24 and 25 by an International Poultry Scientific Forum. The forum will present a program of educa-



tion and information sessions on environmental management, nutrition, physiology, pathology, processing and products and avian diseases. A separate registration fee is required for this event.

Canada, Mexico, The Netherlands, Brazil, and Colombia sent the largest delegations to the 2004 IPE, and 19 nations doubled their attendance from the previous year, including France, Uruguay and Venezuela.

Preregistration for the IPE is \$30 (USD) and \$50 (USD) on-site. The fee includes admission to a day-long education program featuring issues of concern to the poultry industry. For more information, visit the Poultry Expo Web site: www.internationalpoultryexposition.org

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AMAZE YOURSELF WITH THE POSSIBILITIES!

Attending the International Poultry Exposition is a great way to stay on top of your profession. Get swept up by the ideas you hear, the products you see, and the technology you touch. Share ideas with colleagues, attend educational programs, and uncover new solutions that will lead you down the path to profitability.

January 26-28, 2005 / Georgia World Congress Center / Atlanta, Georgia USA
(770) 493-9401 / www.internationalpoultryexposition.org

WHERE ELSE CAN YOU ACCOMPLISH SO MUCH IN ONLY THREE DAYS!



INTERNATIONAL POULTRY EXPOSITION