

# Commercial News

The Showcase for American-Made Products and Services

# USA

## Hottest Technology Under the Sun Expected at the 2005 International CES

The hottest and newest technology from more than 2,400 global companies will debut at the 2005 International Consumer Electronics Show (CES) in Las Vegas, January 6-9.

Produced by the Consumer Electronics Association (CEA) in the United States, the International CES helps attendees gain an understanding of the vibrant consumer electronics industry. From wireless, digital imaging, computing and networking technology to audio, video, electronic gaming and accessories for the home, office and road, consumer electronics keep people connected with family, friends and information 24 hours a day worldwide.

"The consumer electronics industry continues to grow each year,

encompassing more and more product areas and economic sectors. The International CES parallels the industry's growth, and you can expect an even more dynamic CES for 2005," said CEA Vice President of Events and Conferences Karen Chupka. "Because the show provides the industry's best value, exhibitors and attendees can get much of their business for the year done in just four days, as well as interact with the 'who's who' of the global technology industry."

In addition to CES exhibits and educational conference sessions, more than a dozen specialty TechZones will showcase some of the latest products driving the \$101 billion consumer electronics industry, including broadband, ultra wideband technology, home networking, digital video recording, MP3, in-car digital systems, portable power, storage compression, electronics recycling and assistive devices. For more information and to register, please visit the CES Web site at [www.CESweb.org](http://www.CESweb.org)



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## THE HOTTEST TECHNOLOGY UNDER THE SUN.

Covering every major CE market, the International CES features 130,000 potential partners, competitors and market makers, and new products from 2,400 exhibitors. Make the connections that will make your year at the largest annual consumer electronics tradeshow on the planet. Watch your business grow. Register today at [www.CESweb.org](http://www.CESweb.org).

JANUARY 6-9, 2005 | LAS VEGAS

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